

Request for Courses in the Core Curriculum

Originating Department or College: Engineering, Mathematics, and Physics

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Course Number and Title: MATH 1324, Business Mathematics I

Please attach in separate documents:

Completed Catalog Add/Change Form

Syllabus

List the student learning outcomes for the course (Statements of what students will know and/or be able to do as a result of taking this course. See appended hints for constructing these statements.)

Upon successful completion of this course, the student will be able to:

1. set up and solve problems involving simple and compound interest, as well as future and present value of an annuity;
2. solve systems of linear equations using the Gauss-Jordan elimination method;
3. set up and solve problems in linear programming; that is, use graphical methods, as well as the simplex method (including the dual method) to maximize linear objective functions. Students will also be able to solve linear optimization problems with mixed constraints;
4. apply basic concepts from Calculus, such as limit, continuity and the physical and geometrical interpretation of Derivatives to solve problems in Business and Economics;
5. set up and solve problems that use derivative techniques such as the product, quotient and chain rule; and
6. prepare and submit a final paper using phrases commonly found in mathematical literature

Component Area for which the course is being proposed (check one):

Communication

American History

Mathematics

Government/Political Science

Language, Philosophy, & Culture

Social & Behavioral Science

Creative Arts

Component Area Option

Life & Physical Sciences

Competency areas addressed by the course (refer to the appended chart for competencies that are required and optional in each component area):

Critical Thinking

Teamwork

Communication Skills

Personal Responsibility

Written Communication

Social Responsibility

Oral Communication

Visual Communication

Empirical & Quantitative Skills

Because we will be assessing student learning outcomes across multiple core courses, assessment assigned in your course must include assessment of the core competencies. For each competency checked above, indicate the specific course assignment(s) which, when completed by students, will provide evidence of the competency. Provide detailed information, such as copies of the paper or project assignment, copies of individual test items, etc. A single assignment may be used to provide data for multiple competencies.

Critical Thinking: includes creative thinking, innovation, inquiry and analysis, evaluation, and synthesis of information. (SLOs: 1, 2, 3, 4, & 5)

Critical thinking is defined as an intellectually disciplined process of actively and skillfully conceptualizing, applying, and/or analyzing information gathered from observation, reflection, reasoning, or communication.

Students will take five quizzes throughout the semester. These quizzes will include problems that require critical thinking skills. Students will also be provided an opportunity to develop a final paper. Although topics vary by student interest, all students must compose a thesis-driven final paper based on a mathematical concept discussed in class. The paper must demonstrate overall knowledge and a real-world application of the topic. The paper must be effectively structured and supported with examples and data as needed.

The rubric domains that will be utilized are: focus, organization & development, and research. Emphasis will be on the critical thinking aspects of “creativity, innovation, inquiry, and analysis, evaluation, and synthesis of information.”

Communication Skills: includes effective written communication. (SLOs: 1, 3, 4, & 6)

Written communication will be emphasized under this category which includes a final paper. This final paper could be digitally submitted for core-curriculum assessment.

Students will be required to write this paper on their experiences in the course by citing various concepts they learned through their regular class attendance. The paper is to be 5 pages (not including a works cited page), double spaced, 12 Times New Roman font size, and APA formatted. As this final paper is in progress, the students will be required to make frequent visits (at least 3) to the University Writing Center to get assistance on local and global writing issues. Each visit will need to be documented using the referral form. A concise summary of the analysis is presented in the paper. The final paper will be submitted to the course instructor during the last week of the semester. These papers will be graded using a communication skills rubric with a focus on writing for core-curriculum evaluation.

Empirical and Quantitative Skills: includes the manipulation and analysis of numerical data or observable facts resulting in informed conclusions. (SLOs: 1, 3, 4, & 6)

The quizzes will also have the focus on quantitative literacy in logic, patterns, and relationships that involve the understanding of key mathematical concepts and the application of appropriate quantitative tools to everyday experiences. By doing so, informed conclusions can be drawn from the manipulation and analysis of numerical data or observable facts.

Students will be evaluated on their ability to consider different perspectives and to work effectively to support the argument and purpose. The information found in the quizzes is required for an analysis of all components and should be clearly understood by students. If applicable, values are correctly translated into variables and all necessary formulas are presented. The steps followed must be logical and relevant to the intended result. Any notation for its consistency will be ascertained. The investigation should lead to an accurate, complete, subject-specific and relevant conclusion related to the initial inquiry.

Will the syllabus vary across multiple sections of the course? Yes No

If yes, list the assignments that will be constant across the sections:

Inclusion in the core is contingent upon the course being offered and taught at least once every other academic year. Courses will be reviewed for renewal every five (5) years.

The department understands that instructors will be expected to provide student work and to participate in university-wide assessments of student work. This could include, but may not be limited to, designing instruments such as rubrics, and scoring work by students in this or other courses. In addition, instructors of core courses may be asked to include brief assessment activities in their courses.

Reviewed and approved by the Core Curriculum Committee on February 1, 2013.